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Social Media Marketing: The Latest Trends and Services You Need to See

With the rapid pace of social media marketing trends, regular check-ups of your practices are essential. Yesterday's "cool" (and effective) ways to reach those who center their information-gathering activities around web-based platforms may already be obsolete. Here's a review of marketing trends identified by experts in the field.

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New ACFE Study: Knowledge Is Power in the Fight Against Fraud

When it comes to occupational fraud, many businesses and not-for-profit organizations adopt an "it can't happen here" mindset. But the 2022 Report to the Nations reveals that fraud is a pervasive global epidemic. Proactive organizations take steps to reduce opportunities for employees to steal. Here are some key findings from the new study, including a list of the top 10 fraud trends from the last decade.

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Is Cryptocurrency Right for Your Business?

While Bitcoin is no longer a shiny new object, cryptocurrencies continue to draw the attention of individuals and business owners seeking ways to harness the popularity of this alternative to traditional financial assets. But business owners are being urged to tread carefully with crypto. Here's why — and how.

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The Lowdown on Spousal IRAs

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During the course of a marriage, a spouse may decide to leave the workforce either temporarily or permanently. For instance, you might need to stay home to care for a family member or tend to your own health issues. Fortunately, nonworking spouses may still be eligible to contribute to traditional and Roth IRAs. Here's an overview of how working and nonworking spouses can contribute to IRAs for the 2022 tax year.

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Supreme Court Looks at Overtime Eligibility for One Employee Group

Could one of your highly paid employees who performs executive duties be eligible for overtime pay? The answer may be "yes" if the U.S. Supreme Court upholds a recent federal appeals court ruling. And the result could be highly disruptive for many employers. Here's what you need to know about the case.

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Keep Valuables and Other Items Secure

Safe deposit boxes keep important documents and assets safe and protected, away from prying eyes, sticky fingers, and natural disasters. But when you go to your financial institution to rent one, pick the right size and carefully choose what you will keep in it. Here's a guide to what to store in the bank and what to keep closer at hand.

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What's So Great about a Rollover?

Changing jobs can be a tumultuous experience. Even under the best of circumstances, making a career move requires a series of tough decisions. *One question to answer:* What should you do with the funds in your old employer-sponsored retirement plan? Some people choose to roll over these funds into an Individual Retirement Account (IRA). This article describes a number of options.

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