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Reap the Rewards of Fresh Talent with Internships



What can someone fresh out of school do for you, working as an intern? More than you might think. Even if your summer hiring plans are already set, interns aren't just for filling seasonal gaps in your workforce. To make the most of the opportunity requires planning and knowing the rules. Continue reading for details.

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Using Artificial Intelligence in the Business World



Artificial intelligence (AI) and machine learning (ML) are expected to revolutionize business operations in the future. So, why are some companies reluctant to jump on the bandwagon? This article explores some of the benefits and potential risks associated with automation. It also identifies some real-world applications that might surprise you.

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Are Pop-Ups a Fresh Marketing Concept - or Merely a Fad?



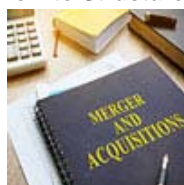
The 21st century has seen its fair share of consumer trends — from Pokemon Go to selfies to the popularity of reality television shows. Some trends last longer than others. But one that may have longevity is the pop-up business. Modern pop-ups randomly appear to test innovative products, create brand awareness or sell seasonal wares for a limited time. Learn the pros and cons before you open or invest in a pop-up business.

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Timely Opportunities

How to Structure a Business Asset Purchase with Taxes in Mind



In merger and acquisition negotiations, taxes are an important consideration. Do you fully understand the tax consequences of purchasing the assets of a business? The rules are especially confusing if you operate the new entity as a so-called "pass-through" business. Here's what you should know to help you comply with the rules and potentially lower taxes.

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Operating Your Business

Choosing a Retirement Plan for Your Business

 **Choosing the** right retirement plan for your small business is no easy task. There are many possibilities and some involve complexities that are best handled by professionals. The right one depends on what you want to accomplish. Here's an overview of the types of plans including SEP-IRAs, 401(k)s, Keoghs and SIMPLE-IRAs.

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How to Manage Your High-Deductible Health Insurance Plan



High-deductible health plans can leave you with painfully expensive out-of-pocket costs. But that's not always the case. With the right handling, these plans bring advantages that you might not expect. If you're willing to do some smart planning and research, financial remedies are available. Here's your prescription for savings.

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